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STATE OF CALIFORNIA
BUSINESS, TRANSPORTATION AND HOUSING AGENCY
DEPARTMENT OF CORPORATIONS

To: Juice Stop Branding Corporation
1701 Wynkoop Street, Suite 239
Denver, Colorado 80202

Randall Teffeteller
1172 Andrew Lane
Corona, California 92881

DESIST AND REFRAIN ORDER
(For violations of section 31110 of the Corporations Code)

The California Corporations Commissioner finds that:

1. At all relevant times, Juice Stop Branding Corporation was a Colorado corporation with its principal place of business at 1701 Wynkoop Street, Suite 239, Denver, Colorado 80202.
2. At all relevant times, Randall Teffeteller was an individual doing business at 1172 Andrew Lane, Corona, California 92881.
3. At all relevant times, Juice Stop Branding Corporation offered and sold franchises for the operation of a juice bar specializing in the sale of juice drinks, smoothies, frozen yogurt and other food and drinks to the public. The franchises operate using the service mark "Juice Stop". The initial franchise fee for a "Juice Stop" franchise was \$20,000.
4. In or about October 2005, Randall Teffeteller offered and sold a Juice Stop franchise located in Arizona to California residents.
5. Randall Teffeteller represented to the California residents that he was authorized by Juice Stop Branding Corporation to sell "Juice Stop" franchises.
6. The "Juice Stop" store offered and sold by Juice Stop Branding Corporation and Randall Teffeteller constitutes a franchise as defined by Corporations Code section 31005.
7. The Juice Stop Branding Corporation franchise was offered and sold in this state.

1 8. The Department of Corporations has not issued a registration to Juice Stop Branding
2 Corporation for the offer or sale of "Juice Stop" franchises in this state.

3 Based upon the foregoing findings, the California Corporations Commissioner is of the
4 opinion that Juice Stop Branding Corporation and Randall Teffeteller have offered and sold
5 franchises in California that are subject to registration under the Franchise Investment Law, in
6 violation of Corporations Code section 31110. Pursuant to section 31402 of the Corporations Code,
7 Juice Stop Branding Corporation and Randall Teffeteller are hereby ordered to desist and refrain
8 from the further offer or sale of franchises, including but not limited to "Juice Stop" franchises,
9 unless and until the offers have been duly registered under the Franchise Investment Law or unless
10 exempt.

11 This Order is necessary, in the public interest, for the protection of franchisees and consistent
12 with the purposes, policies, and provisions of the Franchise Investment Law.

13 Dated: August 29, 2007
14 Los Angeles, California

PRESTON DuFAUCHARD
California Corporations Commissioner

16 By _____
17 ALAN S. WEINGER
18 Lead Corporations Counsel
19 Enforcement Division
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