

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

STATE OF CALIFORNIA
BUSINESS, TRANSPORTATION AND HOUSING AGENCY
DEPARTMENT OF CORPORATIONS

TO: Robert Wayne Hanson, Jr. aka Robert Hanson
Benchmark Literacy Group, Inc.
5718 Jersey Drive
Rocklin, CA 95765

Alex Robert Woods aka Robert Woods
Benchmark Literacy Group, Inc.
4054 Aitken Diary Rd
Rocklin, CA 95677

Christopher John Delfino aka Chris Delfino
Benchmark Literacy Group, Inc.
3734 North Canyon Road
Camino, CA 95709

DESIST AND REFRAIN ORDER

(For violations of sections 25110 and 25401 of the Corporations Code)

The California Corporations Commissioner finds that:

1. At all relevant times, Robert Wayne Hanson, Jr., also known as Robert Hanson (“Hanson”), was the Chief Executive Officer and control person of Benchmark Literacy Group, Inc., a California corporation formed on October 22, 2003. Benchmark Literacy Group, Inc. maintained a business address at 224 Vernon Street, Roseville, California, 95678.

2. At all relevant times, Alex Robert Woods, also known as Robert Woods (“Woods”), was the Treasurer, Chief Financial Officer and control person of Benchmark Literacy Group, Inc.

1 3. At all relevant times, Christopher John Delfino, also known as Chris Delfino (“Delfino”), was
2 the Executive Vice President of Investor Relations of Benchmark Literacy Group, Inc. Delfino has
3 prior experience working in the securities industry (CRD # 1829595).

4
5 4. Beginning in or about March 2005, Hanson, Woods, Delfino and Benchmark Literacy Group,
6 Inc. offered and sold securities, in the form of shares of common stock in Benchmark Literacy Group,
7 Inc., to California residents.

8
9 5. Through general solicitations in the form of in person sales presentations, Hanson, Woods,
10 Delfino and Benchmark Literacy Group, Inc. offered and sold securities.

11
12 6. The purported purpose of the Benchmark Literacy Group, Inc. common stock offering was to
13 raise funds in order to expand the company. Solicitation materials distributed to investors represent
14 that, “Benchmark Literacy Group, Inc. or BLG . . . serves as the marketing arm of Eagle Literacy
15 Group, Inc. or ELG a non-profit organization specializing in credit education and credit correction.”

16
17 7. These securities were offered and sold in this state in issuer transactions. The Department of
18 Corporations has not issued a permit or other form of qualification authorizing any person to offer and
19 sell these securities in this state.

20
21 8. In connection with these offers and sales, Hanson, Woods, Delfino and Benchmark Literacy
22 Group, Inc. misrepresented to investors that:

23 a. The investment had little risk and there was no way investors would lose their money.
24 In fact, investors did lose their money.

25 b. Benchmark Literacy Group, Inc. would soon “go public” and investors could sell their
26 shares of stock for a profit once the company had its initial public offering (“IPO”). The IPO date was
27 repeatedly rescheduled for a later date and Benchmark Literacy Group, Inc. never went public.

28 ///

1 Based upon the foregoing findings, the California Corporations Commissioner is of the opinion
2 that the investments that are being or have been offered and sold by Robert Wayne Hanson, Jr., Alex
3 Robert Woods, Christopher John Delfino and Benchmark Literacy Group, Inc. are securities subject to
4 qualification under the California Corporate Securities Law of 1968 (California Corporations Code
5 section 25000, et seq.) and are being or have been offered and sold without being qualified in violation
6 of Corporations Code section 25110. Pursuant to section 25532 of the Corporate Securities Law of
7 1968, Robert Wayne Hanson, Jr., Alex Robert Woods, Christopher John Delfino and Benchmark
8 Literacy Group, Inc. are hereby ordered to desist and refrain from the further offer or sale in the State
9 of California of securities, including but not limited to shares of common stock, unless and until
10 qualification has been made under the law or unless exempt.

11
12 Further, the California Corporations Commissioner is of the opinion that the securities that are
13 being or have been offered and sold by Robert Wayne Hanson, Jr., Alex Robert Woods, Christopher
14 John Delfino and Benchmark Literacy Group, Inc. were offered or sold in this state by means of
15 written or oral communications which included an untrue statement of a material fact or omitted to
16 state a material fact necessary in order to make the statements made, in the light of the circumstances
17 under which they were made, not misleading, in violation of section 25401 of the Corporate Securities
18 Law of 1968. Pursuant to section 25532 of the Corporate Securities Law of 1968, Robert Wayne
19 Hanson, Jr., Alex Robert Woods, Christopher John Delfino and Benchmark Literacy Group, Inc. are
20 hereby ordered to desist and refrain from offering or selling or buying or offering to buy any security
21 in the State of California, including but not limited to shares of common stock, by means of any
22 written or oral communication which includes an untrue statement of a material fact or omits to state a
23 material fact necessary in order to make the statements made, in the light of the circumstances under
24 which they were made, not misleading.

25 ///

26 ///

27 ///

28 ///

